

# Appraisal Report

Provided by WCA Makers of RealEasy Appraisal Software

July 2017

## Appraise-It Pro is Impressive Review the Growing Video List

We are moving forward quickly toward release of the new Appraise-It Pro software. As a means of introducing you to all the new features coming your way, we are creating video tutorials for many of the most sought after features. Here are a few:

- [Appraise-It Pro's new User Interface](#)
- [Creating, Opening and Importing Reports](#)
- [Word Processing and PDFs in Appraise-It Pro](#)
- [Appraise-It Pro Report Security](#)
- [Appraise-It Pro's Multi-Monitor Support](#)
- [Building New Reports in Appraise-It Pro](#)

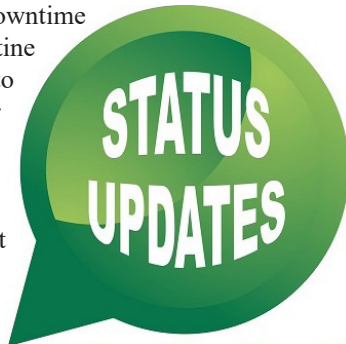
Take a moment to review these brief [videos](#); most are less than five minutes. Be sure to check back often as more are added.

## Services Status - Be Sure to Subscribe

Occasionally planned downtime is necessary to perform routine maintenance. Our goal is to minimize any disruption for our customers.

If you haven't signed up to automatically receive status services updates, you may want to do so. Sign up is easy and the timely updates are useful. It is an excellent way to know when online services are down as they happen.

Using the status services page allows you to check the status of our web services anytime, day or night. To receive instant notifications via email or SMS (text), click "Subscribe" at the top of the [webpage](#). Another option: while in Appraise-It, simply go to *Help > Check Services Status*.



## Security Growing Evermore Important

In our current digital world, security is becoming increasingly more important. We expect access to information anytime, anywhere and from a wider and wider range of computing devices. Unfortunately, this can prove quite a problem in terms of the security and control of the resources to which computers permit access.

The security threat is broad and includes:

- Operator error (i.e. a user inadvertently deleting the wrong file)
- Hardware/media failure (resulting from wear-and-tear, old age or accidental damage)

- Theft or sabotage (hardware and/or data)
- Hackers (obtained via the Internet)
- Malware (any form of virus, and including e-mail attachments that users are encouraged to open)
- Power surges or outages (one of the most common means of hard disk corruption and hardware damage)
- Flood, fire, storm or other natural disasters
- Fraud or embezzlement

To avoid major problems we suggest: use strong passwords and use two system authentication, always keep software up-to-date, backup regularly, keep those backups off-site, use equipment to stop power surges, and do not open pop-ups or notices from unknown entities.

We encourage you to have a trusted technician test your system regularly and discuss your participation for a secure future.

## Programs, Services, Support and More Customer Survey Results

We recently conducted a customer service survey with appraisers. While some responses were expected, others caught us somewhat by surprise.

Many customers commented on our friendly, supportive staff. And although we work hard at this, we recognize that it is easy when responding to friendly people. We also realize that we should continue the effort because there is always room for improvement.

The area of surprise came with customers not using and, in some cases, not being familiar with some valuable software functions found in ReaEasy Appraisals programs.

[CompLink](#) - MLS data importer saves time, otherwise spent researching and keying in important data. Save, share and reuse data.

[Appraiser Genie Cloud](#) - Import MLS records for data analysis and creating professional reports including charts and graphs.

[Image Manager](#) and [Comp Manager](#) - Transfer photos from anywhere in your computer, resize, enhance, then drag and drop in seconds. Comp Manager allows for saving multiple entries under the same address. Also, use to investigate inconsistencies in reports. These two programs replace the long-standing RealEasy Photos Plus program.

[Marshall & Swift](#) - Incorporate Swift Estimator reports directly into your appraisals with minimum typing. Reports provide certification to support your assignment.

[BuildFax](#) - Access a summary of permit activity on subject properties and add directly into your reports, and at no charge.

Although it is not a surprise that customers prefer email as the best way to receive information, please don't forget social media is fast, easy and up-to-the-minute timely.

The last request on our survey was for suggestions. There were many requests covering several topics. While too numerous to mention here, you have our promise - keep this list as a reference as we set our upcoming goals. More importantly, some suggestions we have heard before and for your surprise, you may see those answered in the very near future. Thanks to all who participated.

## Latest Upgrade Featured Mapping News

As a reminder, the latest RealEasy Appraisals v14.2 upgrade released in May, included an upgrade for mapping.

Street Maps have been updated to use the Bing Maps V8 Control. To ensure the continued functionality of RealEasy Web Maps, we recommend you upgrade.

Installing the latest upgrades as they are released is highly recommended for compatibility, as well as security.

## Join the Appraiser Exchange

The Appraiser Exchange was created specifically for appraisers. More specifically for appraisers using the same software, giving you the option to learn first-hand from others.

Joining an appraisal group allows you to take advantage of decades of combined industry knowledge. Join ongoing discussions. Give and receive advice. Be the first to hear the latest news. The bottom line, Appraiser Exchange helps appraisers grow their business.

Sign up is easy. Go to the [Appraiser Exchange](#) and join the group benefiting from the exchange of valuable ideas on this site.



[www.wca-inc.com](http://www.wca-inc.com)

[sales@wca-inc.com](mailto:sales@wca-inc.com)

800-528-3445

[support@wca-inc.com](mailto:support@wca-inc.com)

888-528-3445